

CCRA Travel Solutions Announces Two New Hires:

Pam Miller & Susana Rodriguez Join CCRA's Global Network Management Team

FORT WORTH, TEXAS – July 12, 2011 – CCRA President Dic Marxen today announced that two travel industry veterans have joined CCRA's Global Network management team: Pam Miller, CTC, has been named Senior Director for the company's Global Network division and Susana Rodriguez will serve as General Manager for Latin America. Both Miller and Rodriguez will report to Peter E. Pincus, President of the CCRA Global Network Division.

"Pam and Susana have joined our CCRA management team as key players within our company's Global Network Division," said Dic Marxen, President of CCRA Travel Solutions. "Pam and Susana each bring a tremendous amount of industry experience, knowledge and enthusiasm to their respective positions, and we are confident that they will help us establish and build many new supplier and travel agency relationships abroad."

With over 18 years' experience in the travel industry, Pam Miller, CTC, brings her extensive supplier relations experience and operational management skills to CCRA's Global Network division. As Senior Director, Pam will be primarily responsible for establishing and overseeing CCRA's new supplier relationships abroad. Before joining CCRA, Pam established and ran the host agency, Magellan 360, and was instrumental in its acquisition by Uniglobe Travel Center. Pam currently sits on the Advisory Board of Platinum Seminars and previously served as 2nd Vice President for the Executive Board for the Professional Association of Travel Hosts (PATH) and the Rocky Mountain ASTA Chapter Board.

As General Manager for Latin America, Susana Rodriguez will be responsible for establishing and implementing CCRA's Global Network of travel distributors in 18 Latin American countries. Susana has served as the General Manager for Latin America for Consultek, Inc., where she provided strategic counsel to travel agencies and consortia in multiple markets. Susana also serves in an executive position with Proveduria Avavit, a subsidiary of Avavit (Venezuelan Association of Travel & Tourism). Susana will play a key roll in CCRA's international expansion throughout Latin America.

Added Peter E. Pincus, "Our international initiative is already exceeding our development goals. During the ASTA Conference this September in Las Vegas, we will be unveiling the first of several global partnerships that CCRA has secured. So please stay tuned!"

ABOUT CCRA

CCRA is a network of integrated travel solutions ideally positioned to meet the challenges of, and to realize the opportunities from, a global travel market.

Based in Ft. Worth, Texas, CCRA Travel Solutions includes: CCRA 24/7 Call Center Solutions, the country's oldest emergency call center numbering over 50 of the top 100 US travel agencies as clients; CCRA Hotel Partner Solutions with over 32,000 hotels enrolled in the 2011 negotiated rate program; CCRA Travel Agent Solutions representing the travel agent industry to travel suppliers around the globe; CCRA Global Network linking international agencies and suppliers and CCRAtavel.com the industries premiere hotel booking portal for non-GDS agents with real-time rates and availability at over 160,000 hotels worldwide.

CCRA offers a variety of marketing opportunities to suppliers interested in reaching the professional travel planner. For more information please contact Mary Wiley at (214)377-9846 or via email at mary.wiley@ccra.com.